

2013 Initiatives: Extending *JOSPT*'s Reach and Value

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For the last several years, the *Journal of Orthopaedic & Sports Physical Therapy* has made a concerted effort to provide information that fosters evidence-based practice not only in the United States, *JOSPT*'s home base, but also around the world. We have sought to reach new audiences through partnerships with professional organizations in other countries and to deliver greater value to all our readers through the *Journal*'s website. In 2013, we will continue to pursue these goals and describe a few of our initiatives briefly here.

Partners—Internationally and at Home

Since 2007, *JOSPT* has expanded its international ties from 2 partner organizations in 2 countries to 30 partners in 25 countries. In 2012, we welcomed the Asociación de Kinesiología del Deporte (AKD) of Argentina, and we are pleased to add OMT-France (Orthopaedic Manual Therapy-France) and Sports Medicine Association Singapore (SMAS), an organization that represents physicians as well as physical therapists, to our partner roster effective January 2013. In addition, the Canadian Academy of Manipulative Physiotherapy (CAMPT) now formally joins the Canadian Orthopaedic Division in providing its individual members access to *JOSPT* online.

Along with the growing international distribution of the *Journal*, the content of *JOSPT* has similarly become more international. In 2002, only 21% of the articles the *Journal* published came from outside the United States; in 2012, nearly half of them originated in other countries (FIGURE 1).

In March 2013, *JOSPT* will initiate a different type of partnership by reaching across professions, joining forces with *The Journal of Bone & Joint Surgery* to publish a special report titled "It Takes a Team: Working Together Works for Patients." This joint effort will consist of a collection of clinical scenarios that demonstrate how collaborations among physicians, physical therapists, and other healthcare professionals working in a variety of settings are establishing protocols and suggesting standards that other providers might follow to improve patient outcomes. This special report will be distributed with the March 2013 issue of *JOSPT* and the March 6, 2013 issue of *JBJS* and will also be available online. We hope you will find this report valuable to you in your work and we will invite your feedback by mail and online.

JOSPT's Third-Generation Website

Later this spring, *JOSPT* plans to add further value to our offerings by launching a new website—our third since the web

became a force in publishing in the late 1990s. The *Journal*'s new site is based on Atypion's Literatum platform, which serves as the web host for *The New England Journal of Medicine* and the several publications of the American Chemical Society, among other key scientific-technical-medical (STM) publishers.

With this site, *JOSPT* responds to what you, our readers, have told us you want most. *JOSPT* conducted its annual reader survey online from October 11-18, 2012, receiving 829 responses. The survey asked readers to rank possible additions to the *Journal*'s website. Our latest reader survey also indicated that more than 70% of *JOSPT* readers use smartphones or personal digital assistants (PDAs), and more than half own and use tablets or eReaders. As a result of your feedback, *JOSPT*'s new website will offer complete *Journal* and supplementary content on a wide range of mobile devices in addition to our standard desktop and laptop content delivery. As you have requested, articles from January 2010 to date will be available in full-text HTML as well as in PDF format. In addition, the site will tie what the *Journal* publishes to related content available through PubMed and elsewhere.

As the number of visits to *JOSPT*'s website reaches 60 000 each month (FIGURE 2), we also look forward to using this powerful publishing platform to provide a more robust search feature and to deliver content in new ways that make it easier

[EDITOR'S NOTE]

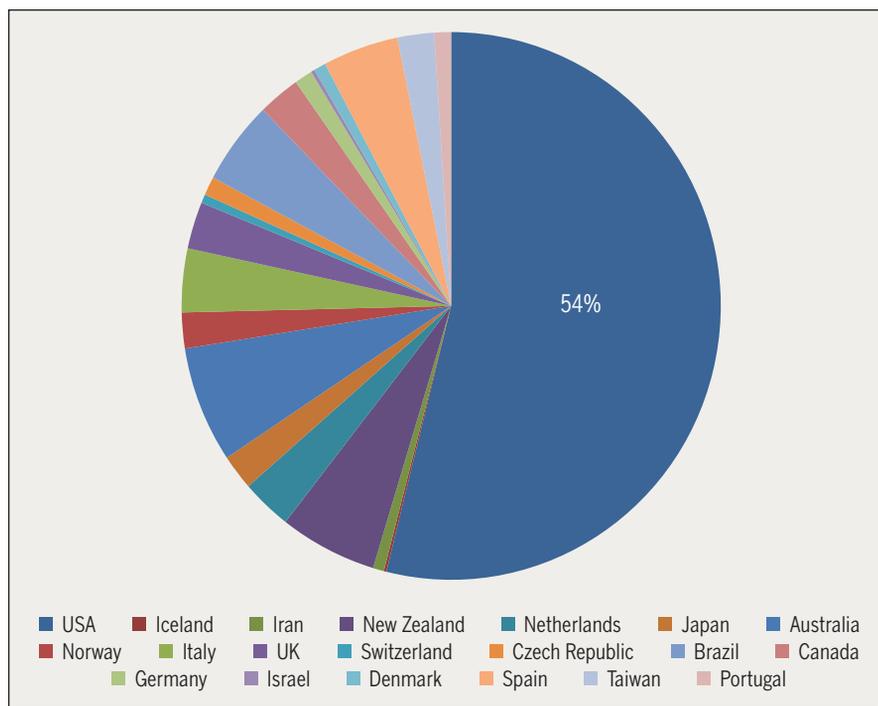


FIGURE 1. Origin of articles published in *JOSPT* in 2012. Forty-six percent of manuscripts came from outside the United States. Authors from 20 countries contributed manuscripts published in *JOSPT* in 2012.

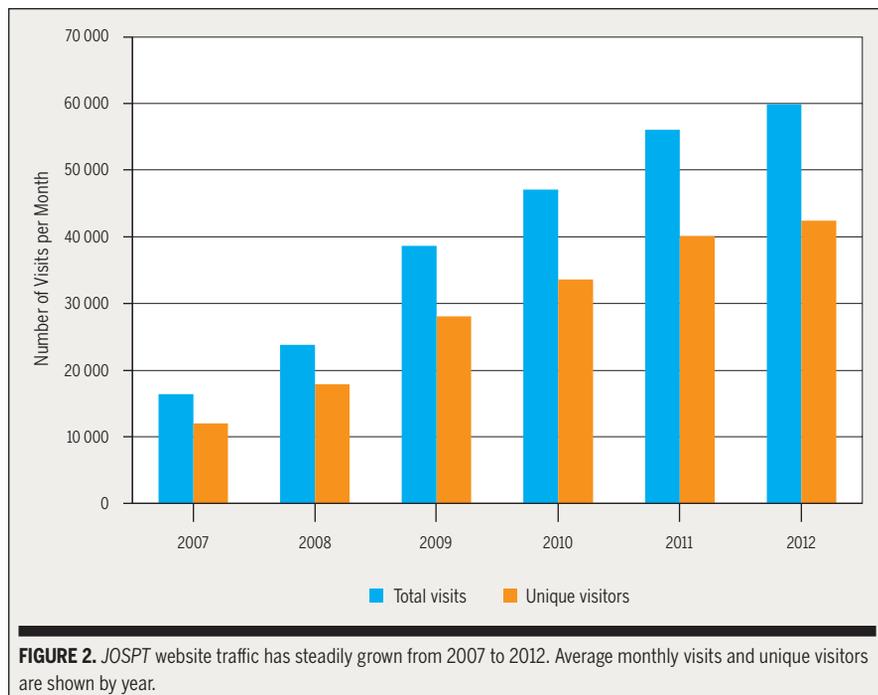


FIGURE 2. *JOSPT* website traffic has steadily grown from 2007 to 2012. Average monthly visits and unique visitors are shown by year.

for you to access the information you need when you need it, including at the point of care. Again, we will seek your feedback as we build this new site, with the goal of

making this resource all that we hope it can be and that you want it to be.

Further Improving Content Quality

We also continue to raise the value of *JOSPT*'s content by adopting standards for excellence in STM publishing. As indicated in the December 2012 editorial of the *Journal*,¹ clinical trials initiated on or after January 1, 2013 now need to have been prospectively registered in an appropriate "free, publicly available, and electronically searchable register" to be considered for publication. This means that registration needs to be completed prior to the enrollment of any subjects in the study. Trial registration is now universally considered an important tool to improve transparency in research involving human subjects and to potentially reduce publication bias.

In 2013, we will also initiate the publication of *Brief Reports*. Our intent is to provide authors with an avenue for the publication of high-quality, high-impact research reports that are less than 2000 words in length. The guidelines for *Brief Reports* can be found in the latest version of the instructions to authors that are available online on www.jospt.org and will be published in the February 2013 print *Journal*.

We appreciate our partnership with you as *JOSPT*'s readers; the *Journal* would not matter without you. On your behalf, we will continue to strive to publish the best clinically relevant research submitted to us for review and to represent our profession around the world in print and online. ●

REFERENCE

1. Costa LOP, Lin C-WC, Grossi DB, et al. Clinical trial registration in physiotherapy journals: recommendations from the International Society of Physiotherapy Journal Editors. *J Orthop Sports Phys Ther.* 2012;42:978-981. <http://dx.doi.org/10.2519/jospt.2012.0111>